

The Dividend Discount Model

Proof: Expected Total Return Equals The Discount Rate

Gary Schurman, MBE, CFA

July, 2025

In this white paper we will prove the following statement...

Statement: If you discount cash flow at the cost of capital then your expected future total return will be the cost of capital.

Company Value

We will define the variable R_t to be annualized revenue at time t and the variable μ to be the continuous-time revenue growth rate. The equation for annualized revenue at time t is...

$$R_t = R_0 \text{Exp} \left\{ \mu t \right\} \quad (1)$$

We will define the variable A_t to be total tangible assets at time t and the variable θ to be the ratio of tangible assets to annualized revenue. Using Equation (1) above, the equation for tangible assets at time t is...

$$A_t = \theta R_t = \theta R_0 \text{Exp} \left\{ \mu t \right\} \quad (2)$$

The equation for the derivative of Equation (2) above with respect to time is...

$$\frac{\delta A_t}{\delta t} = \mu \theta R_0 \text{Exp} \left\{ \mu t \right\} \text{...such that... } \delta A_t = \mu \theta R_0 \text{Exp} \left\{ \mu t \right\} \delta t \quad (3)$$

We will define the variable N_t to be annualized net income at time t and the variable π to be the after-tax return on tangible assets. Using Equation (2) above, the equation for annualized net income is...

$$N_t = \pi A_t = \pi \theta R_0 \text{Exp} \left\{ \mu t \right\} \quad (4)$$

We will define the variable C_t to be annualized net cash flow at time t . The generic equation for annualized net cash flow is...

$$C_t = \text{Annualized net income (i.e. profit/(loss))} - \text{Annualized change in assets (i.e. investment)} \quad (5)$$

Using the Equations (3) and (4) above, we can rewrite Equation (5) above as...

$$C_t = N_t - \delta A_t = \theta \left(\pi - \mu \right) R_0 \text{Exp} \left\{ \mu t \right\} \quad (6)$$

We will define the variable V_t to be company value at time t and the variable κ to be the continuous-time risk-adjusted discount rate. Using Equation (6) above, the equation for company value at time t from the perspective of time zero is...

$$V_t = \int_t^{\infty} C_s \text{Exp} \left\{ -\kappa (s - t) \right\} \delta s \quad (7)$$

Using Appendix Equations (25) and (26) below, the solution to Equation (7) above is...

$$V_t = \frac{\pi - \mu}{\kappa - \mu} \theta R_0 \text{Exp} \left\{ \mu t \right\} \quad (8)$$

Note that the derivative of Equation (8) above with respect to time is...

$$\frac{\delta V_t}{\delta t} = \mu V_t \text{ ...such that... } \delta V_t = \mu \frac{\pi - \mu}{\kappa - \mu} \theta R_0 \text{Exp} \left\{ \mu t \right\} \delta t \quad (9)$$

Share Price

We will define the variable S_t share price at time t and the variable N to be the number of common shares outstanding. Using Equation (8) above, the equation for share price at time t is...

$$S_t = V_t N^{-1} = \frac{\pi - \mu}{\kappa - \mu} \theta R_0 \text{Exp} \left\{ \mu t \right\} N^{-1} \quad (10)$$

Using Equations (9) and (10) above, the equation for shareholder capital gains realized over the infinitesimally small time interval $[t, t + \delta t]$ is...

$$\text{Capital gains} = \delta V_t N^{-1} = \mu \frac{\pi - \mu}{\kappa - \mu} \theta R_0 \text{Exp} \left\{ \mu t \right\} N^{-1} \delta t = \mu S_t \delta t \quad (11)$$

Using Equation (11) above, the equation for cumulative capital gains realized over the time interval $[t, t + \Delta]$ is...

$$\text{Cumulative capital gains} = \int_t^{t+\Delta} \mu \frac{\pi - \mu}{\kappa - \mu} \theta R_0 \text{Exp} \left\{ \mu s \right\} N^{-1} \delta s \quad (12)$$

Using Appendix Equation (27) below, the solution to Equation (12) above is...

$$\text{Cumulative capital gains} = \frac{\pi - \mu}{\kappa - \mu} \theta R_0 N^{-1} \left[\text{Exp} \left\{ \mu (t + \Delta) \right\} - \text{Exp} \left\{ \mu t \right\} \right] \quad (13)$$

We will define the variable ϕ to be the dividend yield. If each share earns $\kappa S_t \delta t$ over the infinitesimally small time interval $[t, t + \delta t]$ and per Equation (11) above capital gains are $\mu S_t \delta t$, the equation for the dividend yield is...

$$\phi = \kappa - \mu \quad (14)$$

Using Equations (8), (10) and (14) above, the equation for dividends received by the shareholder over the infinitesimally small time interval $[t, t + \delta t]$ is...

$$\text{Dividend income} = \phi V_t N^{-1} \delta t = \phi \frac{\pi - \mu}{\kappa - \mu} \theta R_0 \text{Exp} \left\{ \mu t \right\} N^{-1} \delta t = \phi S_t \delta t \quad (15)$$

Using Equation (15) above, the equation for cumulative dividends received over the time interval $[t, t + \Delta]$ is...

$$\text{Cumulative dividend income} = \int_t^{t+\Delta} \phi \frac{\pi - \mu}{\kappa - \mu} \theta R_0 \text{Exp} \left\{ \mu s \right\} N^{-1} \delta s \quad (16)$$

Using Appendix Equation (28) below, the solution to Equation (16) above is...

$$\text{Cumulative dividend income} = \frac{\phi}{\mu} \frac{\pi - \mu}{\kappa - \mu} \theta R_0 N^{-1} \left[\text{Exp} \left\{ \mu (t + \Delta) \right\} - \text{Exp} \left\{ \mu t \right\} \right] \quad (17)$$

Proof

We want to prove the following statement...

$$\text{Total return} = \int_t^{t+\Delta} \kappa S_t \delta t \quad (18)$$

Using Equation (10) above, we can rewrite Equation (18) above as..

$$\text{Cumulative total return} = \int_t^{t+\Delta} \kappa \frac{\pi - \mu}{\kappa - \mu} \theta R_0 \text{Exp} \left\{ \mu t \right\} N^{-1} \delta t \quad (19)$$

Using Appendix Equation (29) below, the solution to Equation (19) above is...

$$\text{Cumulative total return} = \frac{\kappa}{\mu} \frac{\pi - \mu}{\kappa - \mu} \theta R_0 N^{-1} \left[\text{Exp} \left\{ \mu (t + \Delta) \right\} - \text{Exp} \left\{ \mu t \right\} \right] \quad (20)$$

Note that we can rewrite Equation (14) above as...

$$\text{if... } \phi = \kappa - \mu \text{ ...then... } \kappa = \phi + \mu \quad (21)$$

Using Equation (21) above, we can rewrite Equation (20) as...

$$\begin{aligned} \text{Cumulative total return} &= \frac{\phi + \mu}{\mu} \frac{\pi - \mu}{\kappa - \mu} \theta R_0 N^{-1} \left[\text{Exp} \left\{ \mu (t + \Delta) \right\} - \text{Exp} \left\{ \mu t \right\} \right] \\ &= \left(\frac{\phi}{\mu} + 1 \right) \frac{\pi - \mu}{\kappa - \mu} \theta R_0 N^{-1} \left[\text{Exp} \left\{ \mu (t + \Delta) \right\} - \text{Exp} \left\{ \mu t \right\} \right] \end{aligned} \quad (22)$$

Note that Equation (22) (cumulative total return) equals Equation (13) (cumulative capital gains) plus Equation (17) (cumulative dividend income). **Our global statement above is proved.**

Appendix

A. The solution to the following integral is...

$$\begin{aligned} V_t &= \int_t^\infty C_s \text{Exp} \left\{ -\kappa (s - t) \right\} \delta s \\ &= \int_t^\infty \theta \left(\pi - \mu \right) R_0 \text{Exp} \left\{ \mu s \right\} \text{Exp} \left\{ -\kappa (s - t) \right\} \delta s \\ &= \theta \left(\pi - \mu \right) R_0 \text{Exp} \left\{ \kappa t \right\} \int_t^\infty \text{Exp} \left\{ (\mu - \kappa) s \right\} \delta s \\ &= \frac{\theta (\pi - \mu)}{\mu - \kappa} R_0 \text{Exp} \left\{ \kappa t \right\} \left[\text{Exp} \left\{ (\mu - \kappa) \infty \right\} - \text{Exp} \left\{ (\mu - \kappa) t \right\} \right] \end{aligned} \quad (23)$$

Given the binding constraint revenue growth rate < the discount rate (i.e. $\mu < \kappa$)...

$$\text{if... } \mu < \kappa \text{ ...then... } \lim_{s \rightarrow \infty} \text{Exp} \left\{ (\mu - \kappa) s \right\} = 0 \quad (24)$$

Using Equation (24) above, we can rewrite Equation (23) above as...

$$\begin{aligned} V_t &= \frac{\theta (\pi - \mu)}{\mu - \kappa} R_0 \text{Exp} \left\{ \kappa t \right\} \left[0 - \text{Exp} \left\{ (\mu - \kappa) t \right\} \right] \\ &= \frac{\theta (\pi - \mu)}{\kappa - \mu} R_0 \text{Exp} \left\{ \kappa t \right\} \text{Exp} \left\{ (\mu - \kappa) t \right\} \\ &= \frac{\theta (\pi - \mu)}{\kappa - \mu} R_0 \text{Exp} \left\{ \mu t \right\} \end{aligned} \quad (25)$$

B. The derivative of Equation (25) above with respect to time is...

$$\frac{\delta V_t}{\delta t} = \mu \frac{\theta(\pi - \mu)}{\kappa - \mu} R_0 \text{Exp} \left\{ \mu t \right\} = \mu V_t \text{ ...such that... } \delta V_t = \mu V_t \delta t \quad (26)$$

C. The solution to the following integral is...

$$\begin{aligned} I &= \int_t^{t+\Delta} \mu \frac{\pi - \mu}{\kappa - \mu} \theta R_0 \text{Exp} \left\{ \mu s \right\} N^{-1} \delta s \\ &= \mu \frac{\pi - \mu}{\kappa - \mu} \theta R_0 N^{-1} \int_t^{t+\Delta} \text{Exp} \left\{ \mu s \right\} \delta s \\ &= \mu^{-1} \mu \frac{\pi - \mu}{\kappa - \mu} \theta R_0 N^{-1} \left[\text{Exp} \left\{ \mu t + \Delta \right\} - \text{Exp} \left\{ \mu t \right\} \right] \\ &= \frac{\pi - \mu}{\kappa - \mu} \theta R_0 N^{-1} \left[\text{Exp} \left\{ \mu (t + \Delta) \right\} - \text{Exp} \left\{ \mu t \right\} \right] \end{aligned} \quad (27)$$

D. The solution to the following integral is...

$$\begin{aligned} I &= \int_t^{t+\Delta} \phi \frac{\pi - \mu}{\kappa - \mu} \theta R_0 \text{Exp} \left\{ \mu s \right\} N^{-1} \delta s \\ &= \phi \frac{\pi - \mu}{\kappa - \mu} \theta R_0 N^{-1} \int_t^{t+\Delta} \text{Exp} \left\{ \mu s \right\} \delta s \\ &= \mu^{-1} \phi \frac{\pi - \mu}{\kappa - \mu} \theta R_0 N^{-1} \left[\text{Exp} \left\{ \mu t + \Delta \right\} - \text{Exp} \left\{ \mu t \right\} \right] \\ &= \frac{\phi}{\mu} \frac{\pi - \mu}{\kappa - \mu} \theta R_0 N^{-1} \left[\text{Exp} \left\{ \mu (t + \Delta) \right\} - \text{Exp} \left\{ \mu t \right\} \right] \end{aligned} \quad (28)$$

E. The solution to the following integral is...

$$\begin{aligned} I &= \int_t^{t+\Delta} \kappa \frac{\pi - \mu}{\kappa - \mu} \theta R_0 \text{Exp} \left\{ \mu s \right\} N^{-1} \delta s \\ &= \kappa \frac{\pi - \mu}{\kappa - \mu} \theta R_0 N^{-1} \int_t^{t+\Delta} \text{Exp} \left\{ \mu s \right\} \delta s \\ &= \mu^{-1} \kappa \frac{\pi - \mu}{\kappa - \mu} \theta R_0 N^{-1} \left[\text{Exp} \left\{ \mu t + \Delta \right\} - \text{Exp} \left\{ \mu t \right\} \right] \\ &= \frac{\kappa}{\mu} \frac{\pi - \mu}{\kappa - \mu} \theta R_0 N^{-1} \left[\text{Exp} \left\{ \mu (t + \Delta) \right\} - \text{Exp} \left\{ \mu t \right\} \right] \end{aligned} \quad (29)$$